CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

CROSSROADS MEDIA, LLC
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

Contract / Revision	Alt Order #
322513 /	WOC10031449

Product
Crossroads GPS

Contract Dates	Estimate #
09/24/12 - 10/01/12	**737**

Advertiser	Original Date / Revision
CROSSROADS GRASSROOTS POLICY STRA	07/05/12 / 10/03/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRC	Kaitie Conway	Washington DC

Special Handling

Demographic
RA18+

IDB#	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref
02812	23242

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	09/25/12	10/01/12	News 4 @ 4:30a	430-5a		:30			NM	5	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/25/12	10/01/12	1111--1	5		$250.00					
N 2	WRC	09/25/12	10/01/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	5	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/25/12	10/01/12	11111--	5		$800.00					
N 3	WRC	09/25/12	10/01/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	5	$9,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/25/12	10/01/12	11111--	5		$1,800.00					
N 4	WRC	09/25/12	10/01/12	7-9A TODAY SHOW	7A-9A		:30			NM	5	$12,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/25/12	10/01/12	11111--	5		$2,500.00					
N 5	WRC	09/25/12	10/01/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	2	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/25/12	10/01/12	11111--	5		$800.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322513 /	WOC10031449

Contract Dates	Product	Estimate #
09/24/12 - 10/01/12	Crossroads GPS	**737**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WRC*	*09/25/12-10/01/12*		*9-10A TODAY SHOW 2*	*9A-10A*	MTuWThF----	*:30*		*~~$800.00~~*	*NM*		
	See MG 5.6											
	PREEMPT											
3	*WRC*	*09/25/12-10/01/12*		*9-10A TODAY SHOW 2*	*9A-10A*	MTuWThF----	*:30*		*~~$800.00~~*	*NM*		
	See MG 22.6,22.7,22.8											
	PREEMPT											
4	*WRC*	*09/25/12-10/01/12*		*9-10A TODAY SHOW 2*	*9A-10A*	MTuWThF----	*:30*		*~~$800.00~~*	*NM*		
	See MG 22.6,22.7,22.8											
	PREEMPT											
5	*WRC*	*09/25/12-10/01/12*		*9-10A TODAY SHOW 2*	*9A-10A*	MTuWThF----	*:30*		*~~$800.00~~*	*NM*		
	Credited											
	PREEMPT											
6	WRC	10/01/12-10/01/12		5-6A NEWS4 @5AM	5A-6A	M---------	:30		$800.00	NM		
Ⓜ	MG for 5.2 09/26											
N 6	WRC	09/25/12	10/01/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	5	$3,000.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays 11111--	Spots/Week 5	Rate $600.00						
N 7	WRC	09/25/12	09/29/12	News 4 Sat 6am 6-7a	6A-7A		:30			NM	1	$800.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1	Rate $800.00						
N 8	WRC	09/25/12	09/29/12	Saturday Today 7-9a	7A-9A		:30			NM	1	$1,400.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1	Rate $1,400.00						
N 9	WRC	09/25/12	09/30/12	News Sun 6-7a	6-7a		:30			NM	1	$700.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays ------1	Spots/Week 1	Rate $700.00						
N 10	WRC	09/25/12	09/30/12	News Sun 7-8a	7-8a		:30			NM	1	$1,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays ------1	Spots/Week 1	Rate $1,000.00						
N 11	WRC	09/25/12	09/30/12	News 4 Sun 9-10a	9-10A		:30			NM	1	$1,200.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays ------1	Spots/Week 1	Rate $1,200.00						
N 12	WRC	09/25/12	10/01/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	5	$2,000.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays 11111--	Spots/Week 5	Rate $400.00						
N 13	WRC	09/25/12	10/01/12	Access H Live 12-1p	12-1p		:30			NM	4	$1,200.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays 11111--	Spots/Week 5	Rate $300.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WRC*	*09/25/12-10/01/12*		*Access H Live 12-1p*	*12-1p*	MTuWThF----	*:30*		*~~$300.00~~*	*NM*		
	See MG 22.6,22.7,22.8											
	NA-NOT AVAILABLE											
N 14	WRC	09/25/12	10/01/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	5	$1,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322513 /	WOC10031449

Contract Dates	Product	Estimate #
09/24/12 - 10/01/12	Crossroads GPS	**737**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays 11111- -	Spots/Week 5	Rate $350.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*09/25/12-10/01/12*		*1-2P DAYS OF OUR LIVES*	*1P-2P*	MTuWThF- - - -	*:30*		~~*$350.00*~~	*NM*		
	See MG 14.6,14.7,14.8,14.9											
	PREEMPT											
2	*WRC*	*09/25/12-10/01/12*		*1-2P DAYS OF OUR LIVES*	*1P-2P*	MTuWThF- - - -	*:30*		~~*$350.00*~~	*NM*		
	See MG 14.6,14.7,14.8,14.9											
	PREEMPT											
3	*WRC*	*09/25/12-10/01/12*		*1-2P DAYS OF OUR LIVES*	*1P-2P*	MTuWThF- - - -	*:30*		~~*$350.00*~~	*NM*		
	See MG 14.6,14.7,14.8,14.9											
	PREEMPT											
4	*WRC*	*09/25/12-10/01/12*		*1-2P DAYS OF OUR LIVES*	*1P-2P*	MTuWThF- - - -	*:30*		~~*$350.00*~~	*NM*		
	See MG 14.6,14.7,14.8,14.9											
	PREEMPT											
6	WRC	09/24/12	09/30/12	News 4 @ 4:30a	430-5a	MTuWTh- - -Su	:30		$400.00	NM		
Ⓜ	MG for 14.4,14.3,14.1,14.2											
7	WRC	09/24/12	09/30/12	News 4 @ 4:30a	430-5a	MTuWTh- - -Su	:30		$400.00	NM		
Ⓜ	MG for 14.4,14.3,14.1,14.2											
8	WRC	09/24/12	09/30/12	News 4 @ 4:30a	430-5a	MTuWTh- - -Su	:30		$400.00	NM		
Ⓜ	MG for 14.4,14.3,14.1,14.2											
9	WRC	09/30/12	09/30/12	Am This Week	5-530a	- - - - - - - - -Su	:30		$200.00	NM		
Ⓜ	MG for 14.4,14.3,14.1,14.2											
N 15	WRC	09/25/12	10/01/12	Steve Harvey	2-3p		:30			NM	4	$1,200.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays 11111- -	Spots/Week 5	Rate $300.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
5	*WRC*	*09/25/12-10/01/12*		*Steve Harvey*	*2-3p*	MTuWThF- - - -	*:30*		~~*$300.00*~~	*NM*		
	See MG 22.6,22.7,22.8											
	PREEMPT											
N 16	WRC	09/25/12	10/01/12	Ellen	3P-4P		:30			NM	4	$2,400.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays 11111- -	Spots/Week 5	Rate $600.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	*WRC*	*09/25/12-10/01/12*		*Ellen*	*3P-4P*	MTuWThF- - - -	*:30*		~~*$600.00*~~	*NM*		
	Credited											
	PREEMPT											
N 17	WRC	09/25/12	10/01/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	5	$4,000.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays 11111- -	Spots/Week 5	Rate $800.00						
N 18	WRC	09/25/12	10/01/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	4	$5,600.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays 11111- -	Spots/Week 5	Rate $1,400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	*WRC*	*09/25/12-10/01/12*		*5-6P NEWS 4 @ 5PM*	*5P-6P*	MTuWThF- - - -	*:30*		~~*$1,400.00*~~	*NM*		
	Credited											
	PREEMPT											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322513 /	WOC10031449

Contract Dates	Product	Estimate #
09/24/12 - 10/01/12	Crossroads GPS	**737**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 19	WRC	09/25/12	10/01/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	5	$9,000.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays 11111--	Spots/Week 5	Rate $1,800.00						
N 20	WRC	09/25/12	10/01/12	7-730P NBC NIGHTLY NEW	7P-730P		:30			NM	5	$37,500.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays 11111--	Spots/Week 5	Rate $7,500.00						
N 21	WRC	09/25/12	09/29/12	630-7P NBC SA NIGHTLYNE	630-7P		:30			NM	1	$2,500.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -----1-	Spots/Week 1	Rate $2,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*09/24/12-09/30/12*		*630-7P NBC SA NIGHTLYNE*	*630-7P*	-------Sa--	*:30*		*~~$2,500.00~~*	*NM*		
	See MG 21.2											
	NA-PGM NOT SCHEDULED											
2	WRC	09/24/12-09/30/12		GOLF RYDER CUP	8A-6P	-------SaSu	:30		$2,500.00	NM		
(M)	MG for 21.1 09/29											
N 22	WRC	09/25/12	10/01/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	6	$19,700.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays 11111--	Spots/Week 5	Rate $3,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	*WRC*	*09/25/12-10/01/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	MTuWThF----	*:30*		*~~$3,500.00~~*	*NM*		
	See MG 22.6,22.7,22.8											
	PREEMPT											
4	*WRC*	*09/25/12-10/01/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	MTuWThF----	*:30*		*~~$3,500.00~~*	*NM*		
	See MG 22.6,22.7,22.8											
	PREEMPT											
6	WRC	09/28/12-09/29/12		11-1135p M-SU L NEWS	11P-1135P	------FSa--	:30		$4,200.00	NM		
(M)	MG for 13.2,15.5,5.4,22.3,5.3,22.4											
7	WRC	09/25/12-10/01/12		Late News (NFL)	1130P-1205a	---------Su	:30		$4,500.00	NM		
(M)	MG for 13.2,15.5,5.4,22.3,5.3,22.4											
8	WRC	10/01/12-10/01/12		1237-137a Fallon	1237-137a	M----------	:30		$500.00	NM		
(M)	MG for 13.2,15.5,5.4,22.3,5.3,22.4											
N 23	WRC	09/25/12	09/30/12	NFL Reg Season Non-Local	8P-1130P		:30			NM	1	$20,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays ------1	Spots/Week 1	Rate $20,000.00						
N 24	WRC	09/25/12	10/01/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	7	$21,000.00
Week:		Start Date 09/25/12	End Date 10/01/12	Weekdays 1111111	Spots/Week 7	Rate $3,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	*WRC*	*09/25/12-10/01/12*		*11-1135p M-SU L NEWS*	*11P-1135P*	MTuWThFSaSu	*:30*		*~~$3,000.00~~*	*NM*		
	See MG 24.8											
	PREEMPT											
8	WRC	09/30/12-09/30/12		Late News (NFL)	1130P-1205a	---------Su	:30		$3,000.00	NM		
(M)	MG for 24.6 09/30											
N 25	WRC	09/25/12	09/28/12	1135-1237A TONIGHT SHO	1135P-1237A		:30			NM	4	$3,800.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -1111--	Spots/Week 4	Rate $950.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322513 /	WOC10031449

Contract Dates	Product	Estimate #
09/24/12 - 10/01/12	Crossroads GPS	**737**

Advertiser	Original Date / Revision
CROSSROADS GRASSR(	07/05/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N	26	WRC 09/25/12	09/29/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	1	$3,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-TWTFS-	1	$3,800.00						
								Totals			93	$171,900.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	76	$145,000.00	$123,250.00
10/01/12 -10/01/12	17	$26,900.00	$22,865.00
Totals	93	$171,900.00	$146,115.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.